

SWALE JOINT TRANSPORTATION BOARD	
Meeting Date	3 rd March 2025
Report Title	Informal Consultation Results – Proposed Double Yellow Lines – Park Road, Faversham
EMT Lead	Emma Wiggins, Director of Regeneration and Neighbourhoods
Head of Service	Martyn Cassell, Head of Environment and Leisure
Lead Officer	Mike Knowles, Seafront & Engineering Manager (SBC)
Classification	Open
Recommendations	Members are asked to note the results of the recent informal consultation with residents and recommend that the proposed double yellow lines be abandoned.

1 Purpose of Report and Executive Summary

- 1.1 This report provides details of the results of an informal consultation undertaken with residents of Park Road, Faversham, on proposed double yellow lines.

2 Background

- 2.1 Following a request via our Parking Operations Team, a short section of double yellow lines in Park Road, Faversham, was included in our Traffic Regulation Order Swale Amendment 56 2024. Formal objections to this Order were reported to the Swale Joint Transportation Board at their meeting in October 2024, where Members recommended that the proposals be removed from the Order and that an informal consultation take place with residents prior to progressing any restrictions further.

3 Proposals

- 3.1 Following comments received during the formal consultation for the Traffic Order, the proposals have been amended to include two short sections of double yellow lines in Park Road, as shown on the plan in Annex A.
- 3.2 A copy of the consultation material, which includes a plan of the proposals, can be found in Annex A, and the results of the consultation can be found in Annex B.

4 Alternative Options Considered

4.1 There were no alternative options considered at this stage.

5 Consultation Undertaken or Proposed

5.1 As stated above, an informal consultation took place with residents on the proposals between 20th December 2024 and 17th January 2025, and a summary of the results of the consultation can be found in Annex B.

5.2 Of the 8 properties consulted, a total of 4 responses (50%) were received, with 1 (25%) supporting the proposed double yellow lines and 3 (75%) objecting on a number of grounds.

5.3 In light of the lack of majority support for the proposals, Members are asked to note the results of the recent informal consultation with residents and recommend that the proposed double yellow lines be abandoned.

6 Implications

Issue	Implications
Corporate Plan	Improving Community Safety through safer Highways.
Financial, Resource and Property	None identified at this stage.
Legal, Statutory and Procurement	Should Traffic Regulation Order be progressed, a formal consultation will be undertaken as part of the statutory process.
Crime and Disorder	None identified at this stage.
Environment and Climate/Ecological Emergency	None identified at this stage.
Health and Wellbeing	Whilst one section of the double yellow lines could improve access to the private driveway at the end of Park Road, the proposals could impact on the wellbeing of other residents by further reducing the on-street parking capacity and resulting in the potential need for a disabled persons' parking bay application.

Safeguarding of Children, Young People and Vulnerable Adults	None identified at this stage.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Privacy and Data Protection	None identified at this stage.

7 Appendices

Annex A – Copy of Informal Consultation Material
Annex B – Summary of Informal Consultation Results

8 Background Papers

None